

Handout to Accompany Podcast Lecture  
Chapter 4 - Findings  
Applying Ethical Normative Theory  
Dr. Mike Hollis - Capstone - St. Edward's University

Slide 1: Instructions

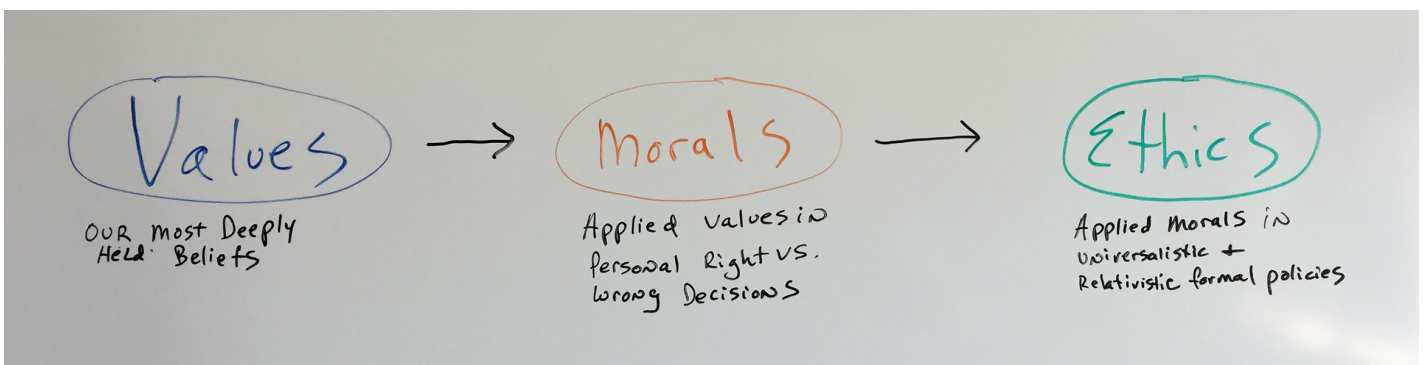
• **Paper 4: Findings** •

Application of Ethical Normative Analysis

- 1) Identify major stakeholders + their Arguments
- 2) Identify Core values that led stakeholders to believe in their Arguments
- 3) Identify which Ethical Normative theory best Aligns with each stakeholder's Argument by Examining their values + Arguments
- 4) Determine which Argument is most closely Aligned with a Known Ethical Theory

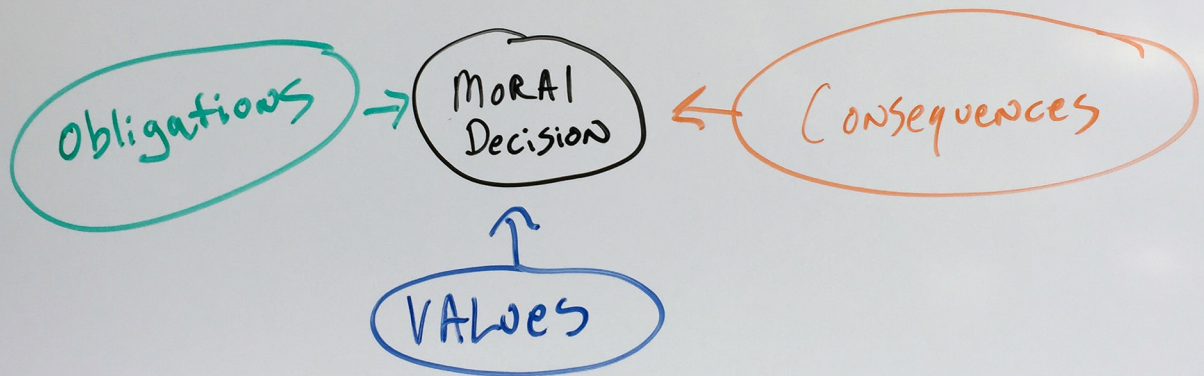
\* Note: Chapter 4 is for factual findings only. Chapter 5 is where your personal conclusions + Arguments will be heard \*

Slide 2: Ethics



Slide 3: Moral Decision Making

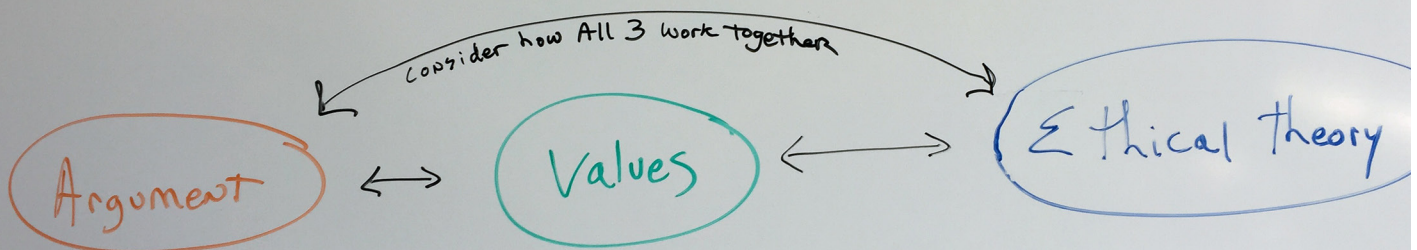
Moral Factors that Determine Someone's position on A topic  
(Moral Decision Making theory - ignoring non-moral factors)



Slide 5: Application of theory

(Yes, these are out of order. Come back to it after viewing the next page)

How to Apply Ethical Normative Theory



## Major Ethical Normative Theories

- Utilitarianism (consequential) Bentham + Mills
  - Best Interest of the majority will make us all happy
  - Not About Right vs. Wrong

- Kantianism / positivism (non-consequential) Kant
  - Categorical Imperative
  - there ARE Absolute Truths - Absolute Rights vs. Wrongs
  - Religious + Natural Sciences Approach
  - the Role of Law, the Word of God etc...

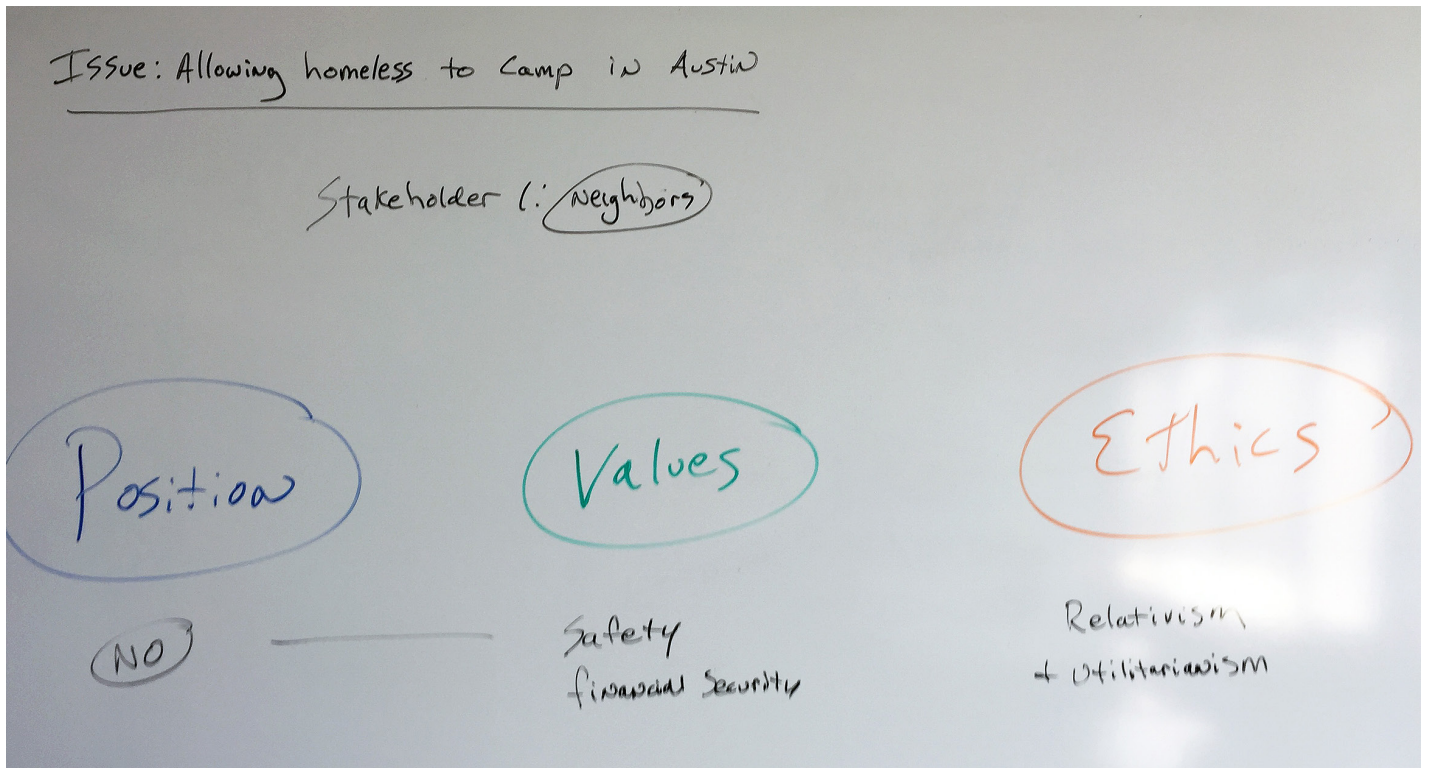
- Relativism (virtue ethics) Plato + Aristotle
  - there are no universal Truths or Universal Rights/wrongs
  - what matters is the person's personal character:
    - Did the individual believe he was doing the right thing?

Plato: Was the individual ethical?

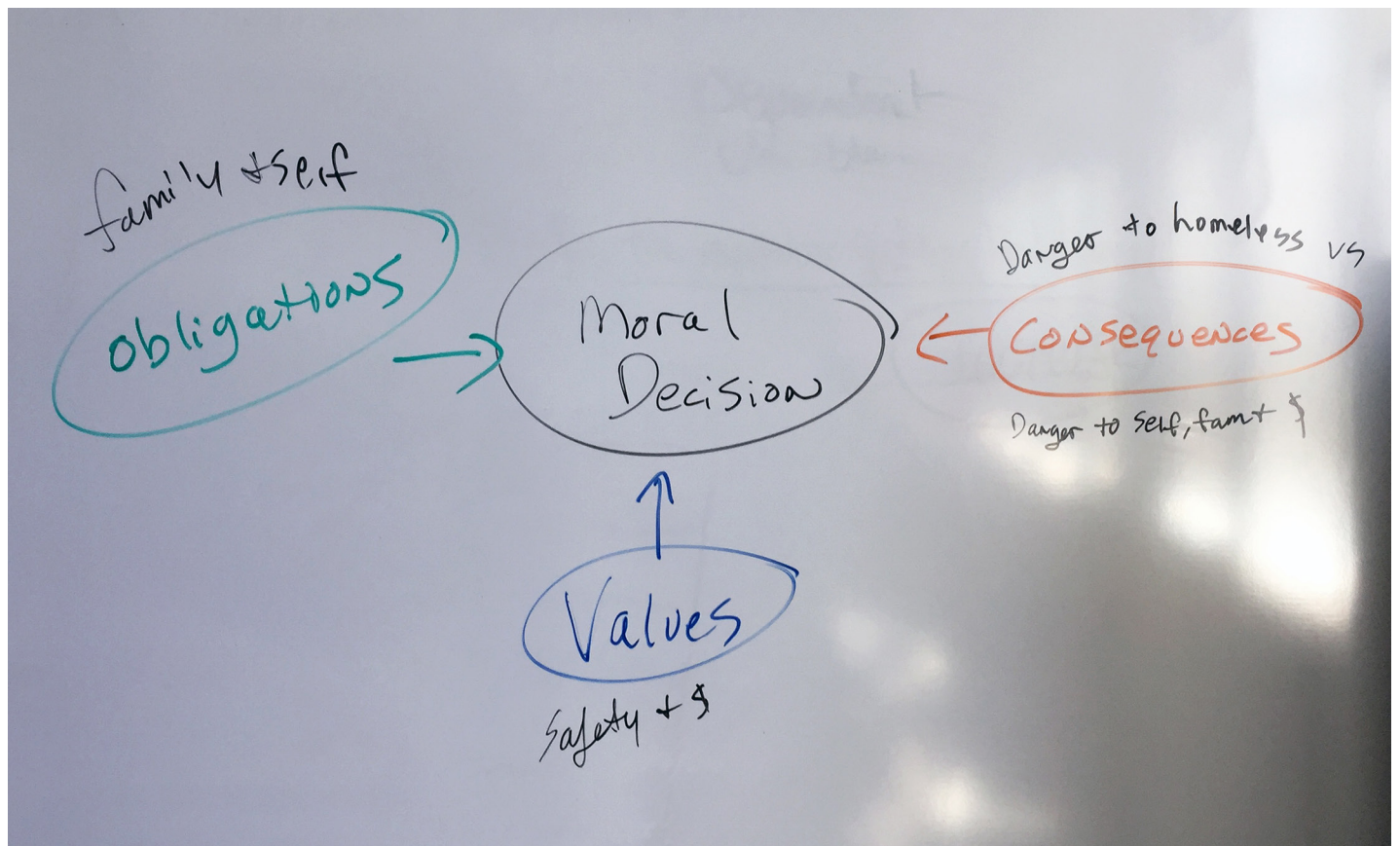
Kant: Was the Act ethical?

Mills: Is this best for Society at Large?

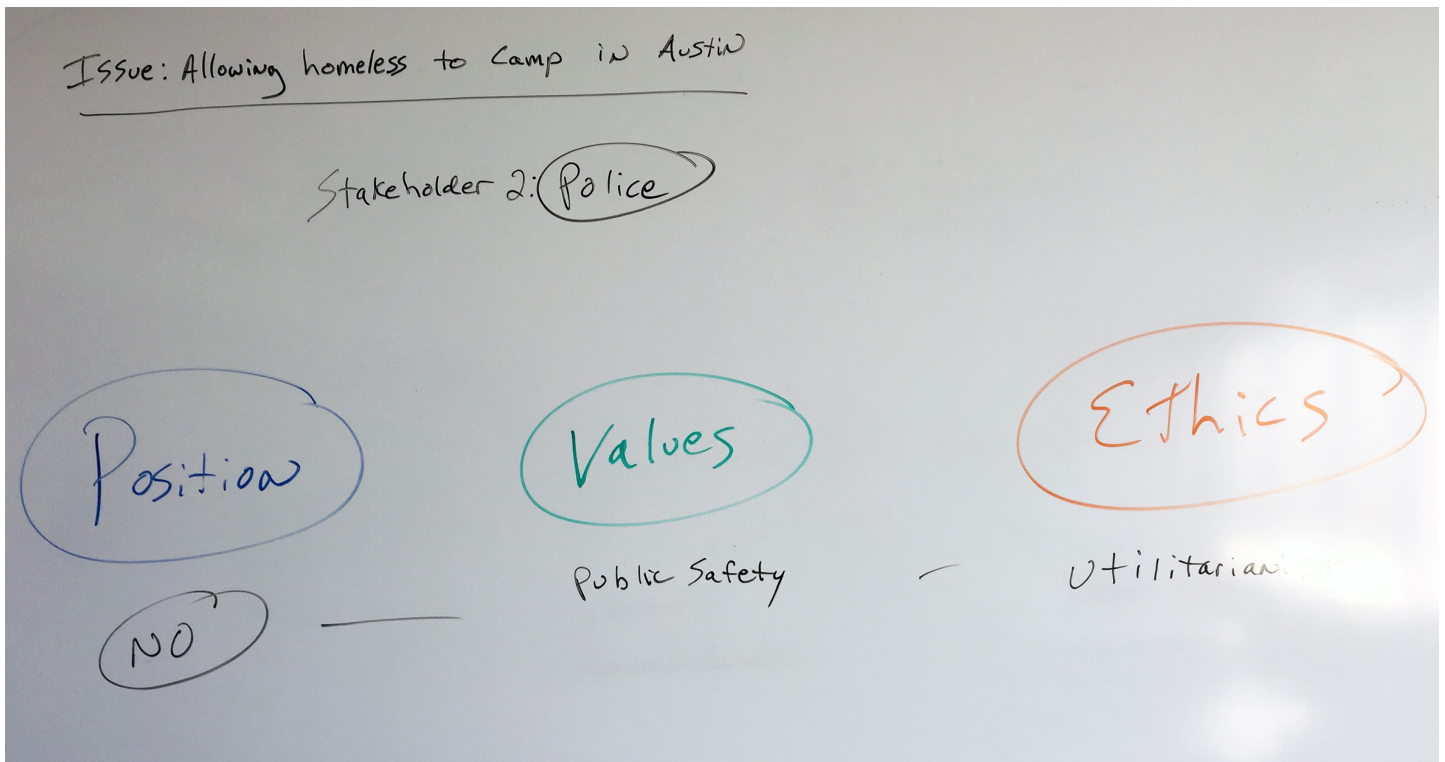
Slide 6: Stakeholder 1



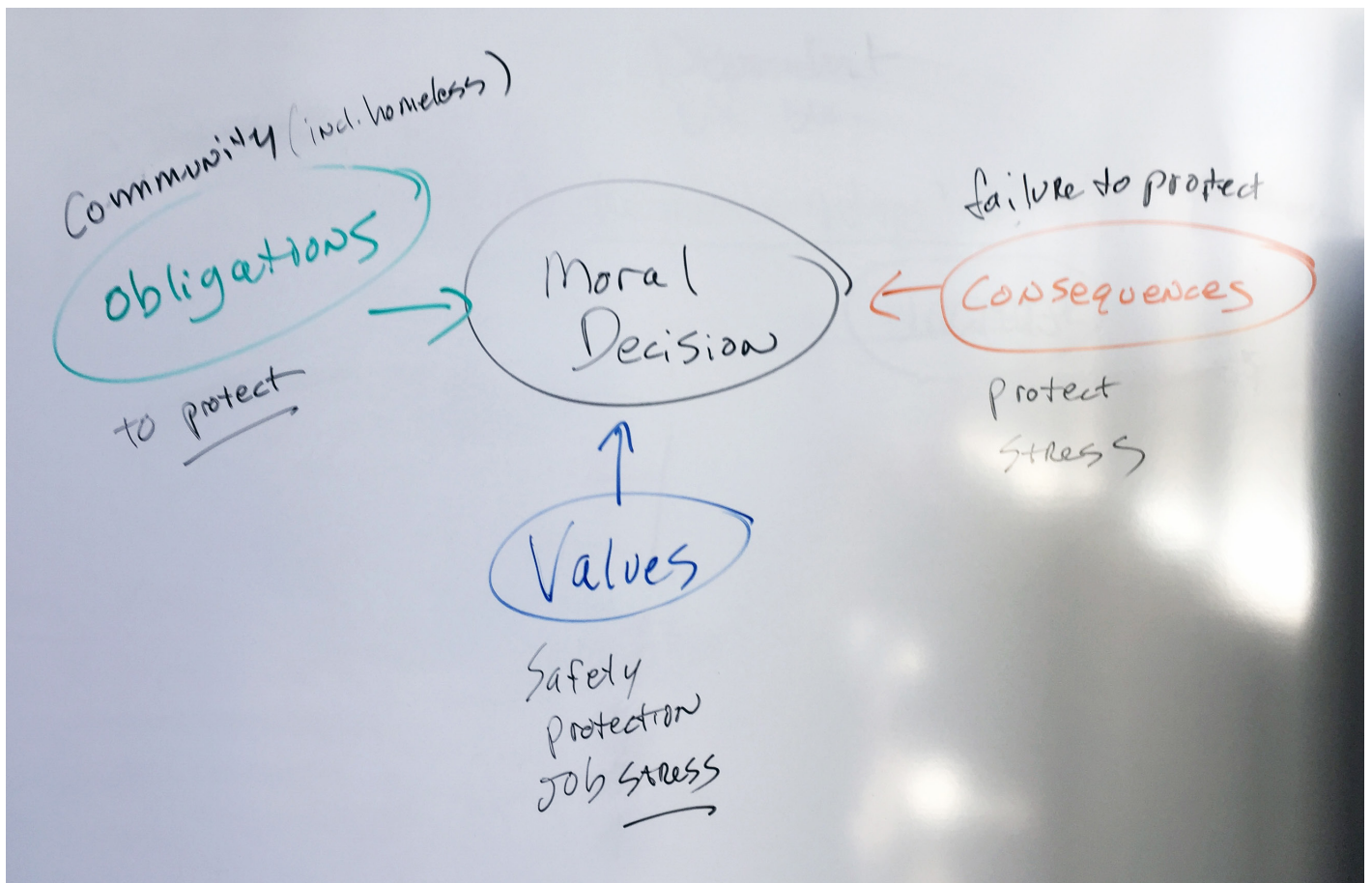
Slide 7: Stakeholder 1B



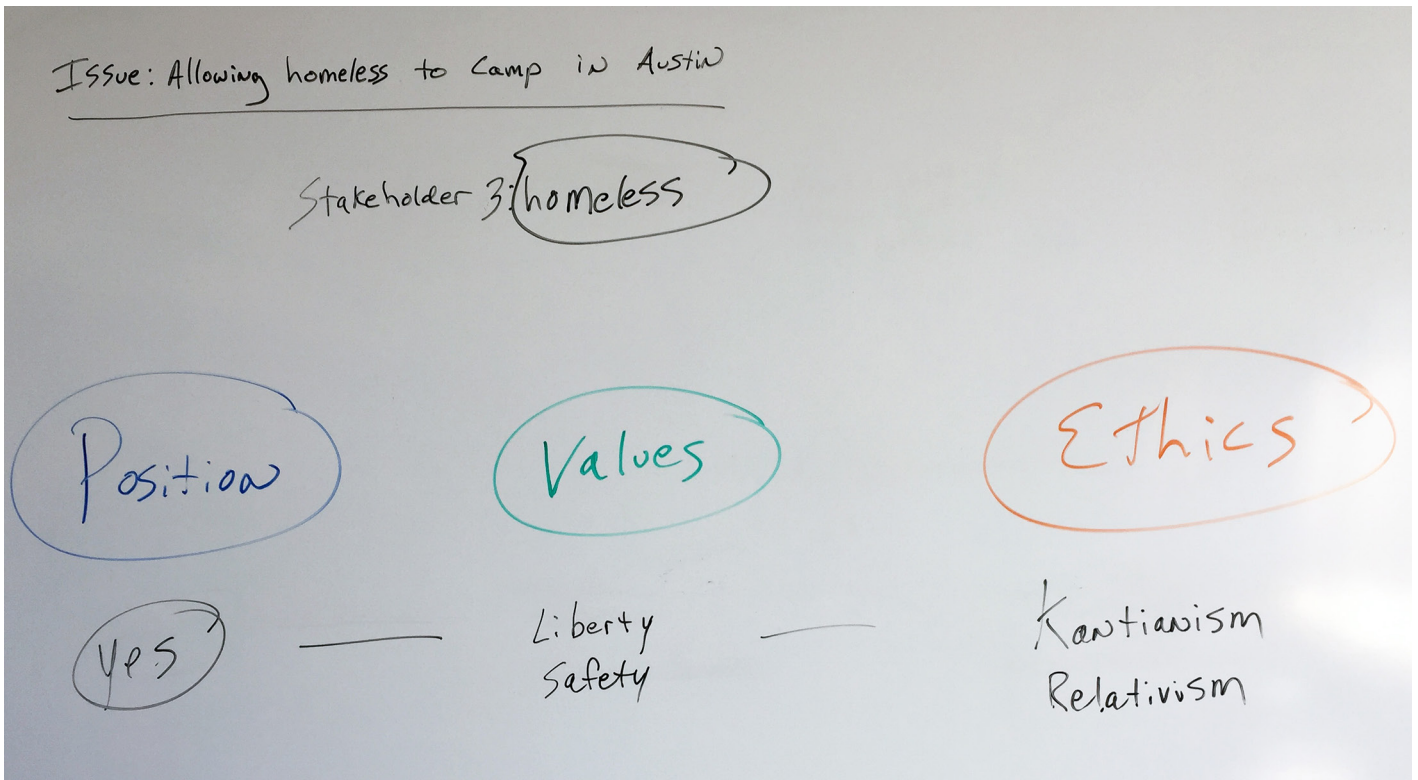
Slide 8: Stakeholder 2



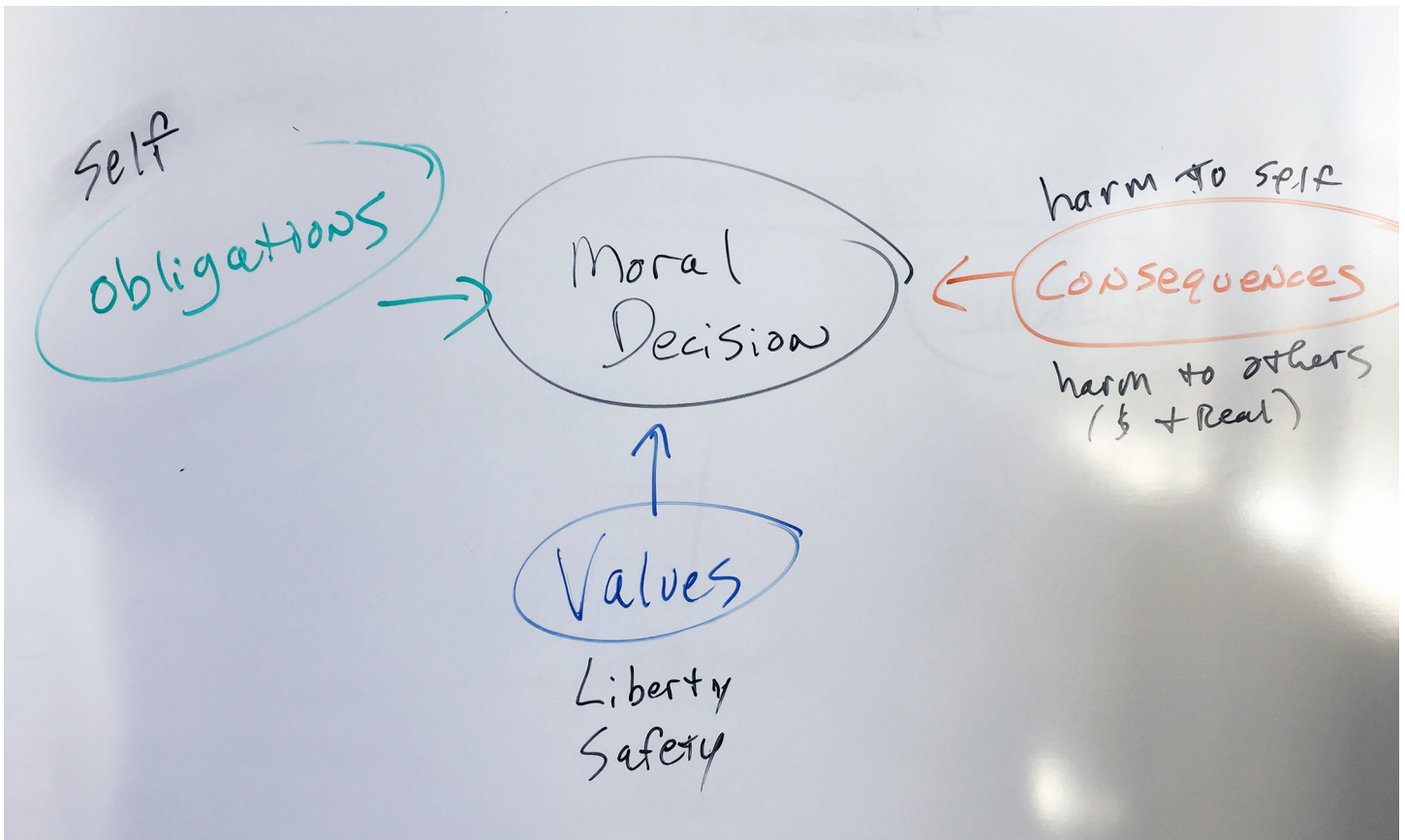
Slide 9: Stakeholder 2B



Slide 10: Stakeholder 3



Slide 11: Stakeholder 3



Stakeholders:

1) neighbors

2) police

3) homeless

Sources of knowledge:

- Literature

- Interviews

- 9th Norm Readings